

SOCIAL MEDIA STRATEGY

iStory Media is dedicated to providing your business with cutting-edge solutions for creating, managing, and deploying media content.

Social Media Strategies include:

- Establishing and enhancing your social media and internet presence
- Connecting with your audience while sharing current events and other industry-specific media and content
- Creating a platform for your business to “stay connected”
- Mitigating the mystery and stress associated with managing and deploying social media content
- Providing best quality information and content

iStory Media provides on-going updates to critical social media components including Google+, YouTube, Facebook, Twitter, and a host of other channels.

iStory Media also offers consultation and education:

- Understanding (Digital Impact-Socialnomics)
- Online Marketing (myth or magic)
- Social Media 101 (be interesting, be personable, and be consistent)
- Unlock the Web’s Potential (create, engage, and promote)
- Brand Reputation and Management
- Platform Tools



i S T O R Y
M E D I A
life to legacy