

# ANALYTICS

A critical component to any successful digital presence is understanding your audience. iStory Media offers analytical services that can present real data in an easy to understand format. With completely customizable packages, iStory Media can provide invaluable insights about your digital reach, your target audience versus your current audience, and proven strategies on how to achieve specific digital goals.

Our common reports are given weekly, monthly, quarterly, or on other schedules, based on your unique needs. These in-depth accounts simplify the myriad of available data into a concise report with targeted analysis.

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*life to legacy*

